# **October Events and Happenings 2021**

#### October 1 - Friday

Tradeshows in-person and online- 2:00pm - SCORE

#### October 4 - Monday

**E-Commerce 101** - 12:00pm – Center for Women and Enterprise **Learn the Basics of Google Ads** – 12:00pm – SCORE

#### October 5 - Tuesday

WordPress 101 – 12:00pm – Center for Women and Enterprise

#### October 6<sup>th</sup>- Wednesday

Office Hours with SBA -Hosted by Rachael Roderick, Deputy District Director - 9:00 am SBA

The Startup Roadmap - Day 1- So You Want To Be An Entrepreneur? - 10:00am- SCORE

Social Media 101 - 12:00pm - Center for Women and Enterprise

### October 7th - Thursday

Monthly Workshop on SBA Programs & Services at Secretary of State – 9:00am - SBA Sponsored Keeping The Books: Basic Recordkeeping & Accounting – 10:30am- Center for Women and Enterprise Money & Your Business – 12:00pm - Center for Women and Enterprise

### October 8th- Friday

The Startup Roadmap - Day 2 - Taking the Anxiety Out of Business ... - 2:00pm - SCORE

#### October 13th - Wednesday

Office Hours with SBA - Hosted by Rachael Roderick, Deputy District Director - 9:00 am-SBA

#### October 15th- Friday

<u>Celebrating National Hispanic Month with a Virtual Panel of Hispanic Businesses and Resources</u> – 9:00am-SBA

<u>Online Influencers, What Your Need to Know</u> – 2:00pm – SCORE

### October 19<sup>th</sup> - Tuesday

'Tuesday Talks' to Small Business Owners that Employ Individuals with Disabilities - 10am - SBA

#### October 20th - Wednesday

Office Hours with SBA –Hosted by Rachael Roderick, Deputy District Director – 9:00 am- SBA Get Noticed! Optimize Your Website Through SEO – 3:30pm - Center for Women and Enterprise

## October 21st - Thursday

<u>Federal Government Contracting</u> – 9:00am - Center for Women and Enterprise <u>Steps to Start a Business</u> – 12:00pm - Center for Women and Enterprise

## October 26th- Tuesday

Psychology of Social Engineering: The Softer side of Cybercrime 11:00am - NH SBDC

# **October Events and Happenings 2021**

# October 27<sup>th</sup>- Wednesday

Office Hours with SBA – Hosted by Rachael Roderick, Deputy District Director – 9:00 am SBA Branding 101 – 12:00pm - Center for Women and Enterprise

# October 28<sup>th</sup>- Thursday

Choosing the Right Website Platform – 1:00pm - Center for Women and Enterprise

# October 29<sup>th</sup> – Friday

Reputation Management Gain More Positive Online Reviews...and manage ... - 2:00pm - SCORE